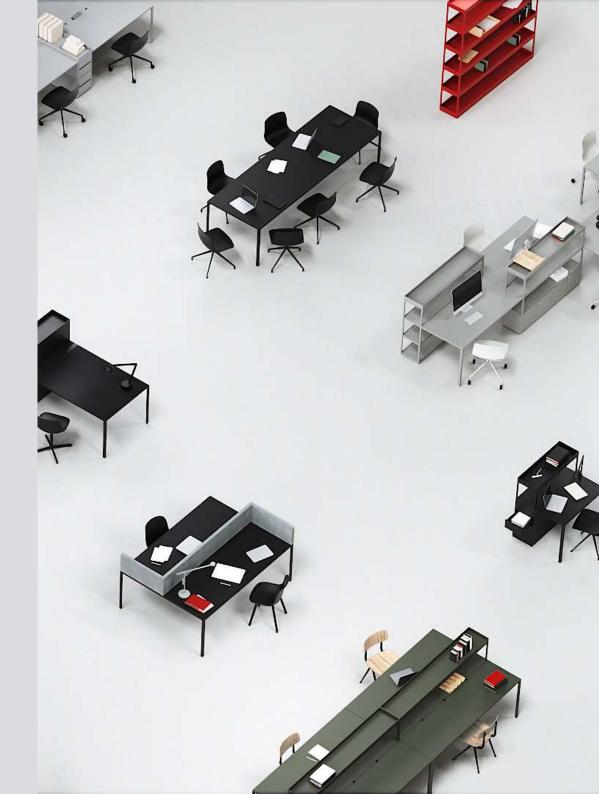


## **NEW ORDER**

Developed in collaboration with HAY, Stefan Diez's New Order is a modular shelving and table system designed to fit the ever-changing boundaries of contemporary workspace and living environments. The simple open-grid construction serves as a flexible and functional framework, enabling the user to create customised open or closed storage solutions with optional drawers, doors and panels.

New Order's multifunctional tables are suitable as dining tables or meeting tables, used alone in a private setting or integrated with the shelving system and other space management components to make personalised workspace solutions. Diverse colour and material options extend the design possibilities, offering a versatile and aesthetic system.



### STEFAN DIEZ

Stefan Diez is a Munich based German industrial designer who founded his studio in 2003. The son of a cabinetmaker, where he received his first training, his approach to design is always firmly rooted in the workshop, where he gets to indulge his passion for material experimentation. He is a graduate of the Academy of Fine Arts and Design in Stuttgart and his products have received international acclaim, including winning the iF Gold Award and the Red Dot best of design award.

Diez takes a future facing approach to design, advocating the notion that design should be about creating durable quality products for generations to come. Diez is an exacting designer, a strong generator of ideas and is always rigorous in his quest to fathom the true practicalities of furniture production.

For HAY, he has designed the New Order Shelving System,

New Order Tables and and Rope Trick lamp.



## **FRAMEWORK**

New Order functions like a framework or a backbone for a given workspace. It is sleek and contemporary in its aesthetic, and yet it is discreet enough not to interfere with or determine the look of a room. It offers architectural structure and can be endlessly modified or adjusted over time, so that it evolves and grows with the needs of a user. It also creates an open and inviting environment by offering the possibility to display or exhibit work, rather than hiding it away inside drawers or within the private space of a computer screen.



## **PRODUCT DETAILS**

/ Modular system

/ Extremely flexible driven by simplicity

/ Framework and backbone

/ Aesthetic yet functional

/ Easy to build and rebuild

/ Shelves and trays with different profile heights

/ Various colours, materials, surfaces and textile options

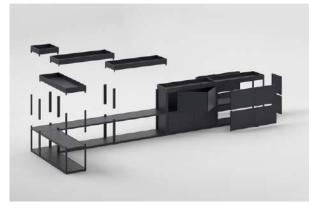
/ Open grid that can be filled with doors, drawers and a variety of panels

/ Many combination opportunities

/ Connection between shelves and tables

/ Many different applications within Workspace and Living











## THE NEW WORKSPACE

New Order creates atmospheres and spaces that bring people together, and enables a user to be as comfortable in the workspace as in the home. It offers extremely flexible solutions for storage, organization, and display, while remaining distinguished by its simplicity.















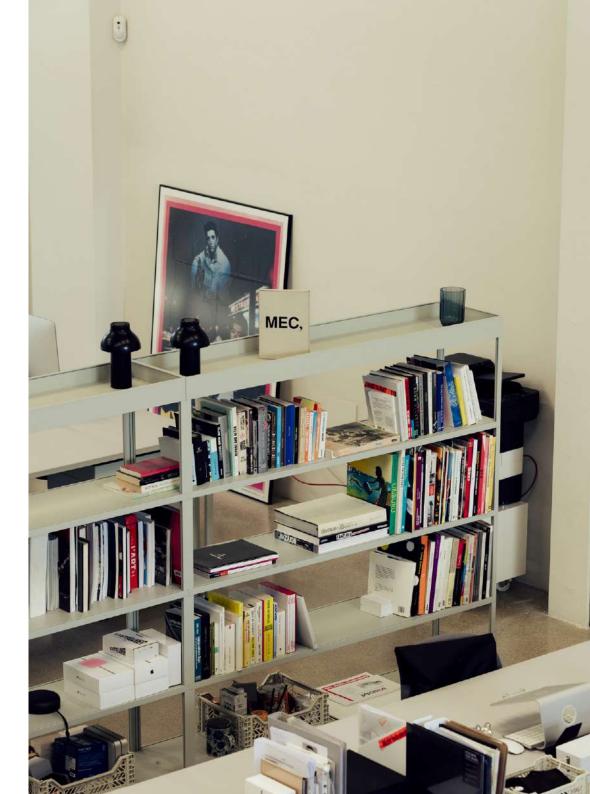






























## **LIVING**

New Order is extremely versatile, and can either function like a framework for a given space or be integrated seamlessly into it. It is sleek and contemporary in its aesthetic, and yet is discreet enough not to interfere with or determine the look of a room. It creates an open and inviting environment by offering the possibility to display or exhibit items, rather than hiding them away.







































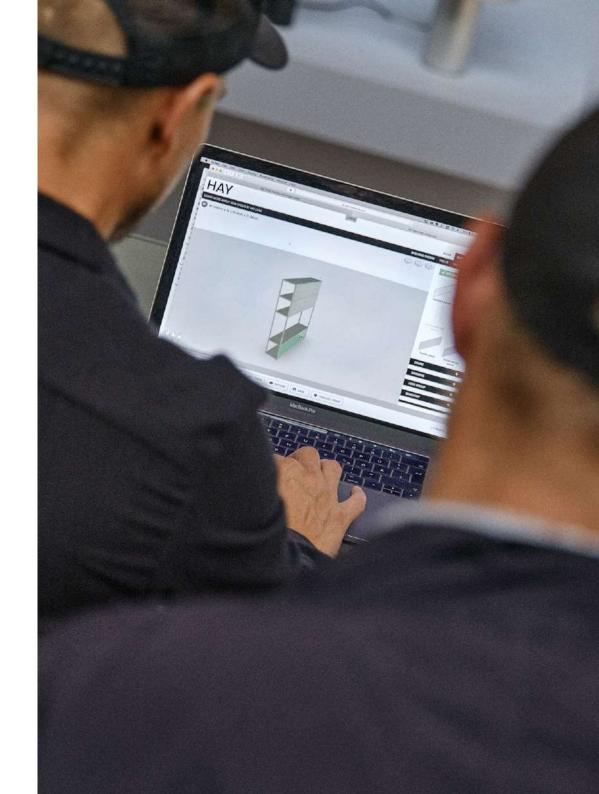
### **CONFIGURATOR**

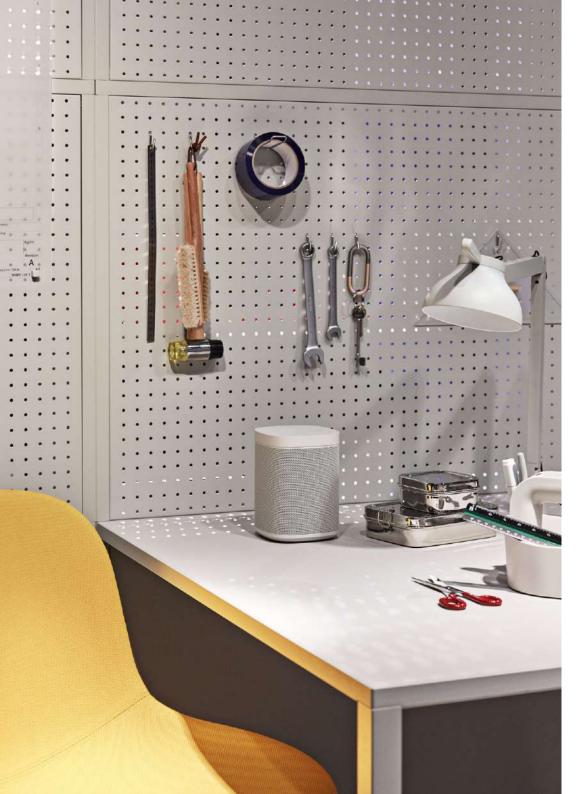
Our interactive 3D configurator enables you to design the ideal New Order system to suit your needs. Experiment with different combinations, select colours and materials, and add drawers and shelves to create the perfect solution.

The configurator also allows you to save and share your design, or to download DWG, as well as finding prices and an item list for your finished product.

LINK TO NEW ORDER CONFIGURATOR

LINK TO GUIDE TO THE NEW ORDER CONFIGURATOR





## **NEW ORDER SUPPORT**

We have a wide range of support options and tools to help you create your own perfect New Order system.

On the support site you can find links to

/ Instructions

/ Guidelines

/ Configurator

/ Videos

/ Downloads

/ Cases

LINK TO NEW ORDER SUPPORT



#### MATERIALS

SHELVING SYSTEM & TABLE FRAME / Powder-coated aluminium & steel

TABLETOPS / Linoleum, Fenix laminate & Veneer

WOODEN PANELS AND DOORS / Veneer

#### SHELVING SYSTEM & TABLE FRAME COLOURS



#### TABLETOP COLOURS





#### WOODEN PANELS AND DOORS FINISHES









UNTREATED OAK VENEER

ASH VENEER

GREY STAINED ASH VENEER

ASH VENEER

## TEXTILE PANELS, TABLE SCREENS AND BENCHTOPS All textile colours available from each of the selected collections













SURFACE BY HAY

STEELCUT TRIO

STEELCUT

CANVAS

REMIX





LEATHER SILK COGNAC / SIL0250 BLACK / SI1001 (Benchtop only) (Benchtop only)

# **NEW ORDER TOOLS**



New Order Support



New Order Configurator



Guide to Configurator



Downloads



Pricelist



HAY Contract Catalogue

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# **COMMUNICATION PLATFORMS**



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